



**CLEVELAND  
ENGINEERING  
SOCIETY**

Learn • Connect • Lead

Cleveland Engineering Society  
1768 East 25th Street  
Cleveland, OH 44114  
[www.cesnet.org](http://www.cesnet.org)

*65th Annual*  
**Design & Construction  
CONFERENCE AND TRADESHOW**

**Collaborate → Innovate → Transform CLE**



*Celebrating 65 years of Excellence  
in Design & Construction*

*65th Annual*  
**Design &  
Construction**  
**CONFERENCE AND TRADESHOW**

Thursday, March 16, 2017

**Earn up to  
6 CPD Hours!**

7:00 AM – 5:30 PM  
LaCentre Conference & Banquet Facility  
25777 Detroit Road | Westlake, OH 44145



**CLEVELAND ENGINEERING SOCIETY**  
LEARN • CONNECT • LEAD



Sponsored by:



# Agenda

## Hall of Fame Award

Honoring outstanding achievement in the field of engineering, architecture or construction. Presented during the lunch session.

In recognition of outstanding design, construction & engineering in new construction, renovation, and infrastructure the **Awards of Excellence** will be presented during the reception immediately following the conference.

## Registration & Breakfast

7:00 am

## Morning Plenary

8:05 am

## Lunch Plenary

11:00 am

## Reception & Awards

4:45 pm

KEYNOTE SPEAKERS



### Morning

**Mark Mistur**,  
Dean, College of Architecture  
& Environmental Design,  
Kent State University

### Special Welcome by

**Theodore Carter**,  
Chief Economic Development  
Officer, Cuyahoga County

### Lunch

**Joe Marinucci**, President,  
Downtown Cleveland Alliance

## BREAKOUT SESSIONS

TRACK 1 Infrastructure	TRACK 2 Facilities	TRACK 3 Technology	TRACK 4 Construction
<b>9:30-10:20 am</b>			
<b>ODOT District Updates</b> <b>Tony Urankar</b> , District Deputy Director, ODOT District 4 <b>Lou Hazapis, P.E.</b> , Planning & Engineering Administrator, ODOT District 12 <b>Robert Weaver, P.E., P.S.</b> , Planning & Engineering Administrator, ODOT - District 3	<b>Cuyahoga County: What's Happening Now - What's In Our Future?</b> <b>Theodore Carter</b> , Chief Economic Development Officer, Cuyahoga County	<b>Advancements in Technology: Tracker Laser Technology; How to Use Data In the Field</b> <b>Scott Riffle</b> , Account Manager <b>Brett Justice</b> , Account Manager, FARO	<b>What's Next: Decommissioning/ The Future of FirstEnergy</b> <b>Ray Evans</b> , VP, Environmental & Technologies, FirstEnergy Corp
<b>1:00-1:50 pm</b>			
<b>DB Innovation at CCG2: Design Innovations Made to the CCG2 Innterbelt Bridge</b> <b>Adam Belasik</b> , TGR*; <b>Mark Myers</b> , TGR*; <b>Jason Tucker</b> , TGR*; <b>Jeff Noble</b> , AECOM <small>*TGR: Trumbull Corporation, Great Lakes Construction, and The Ruhlin Company</small>	<b>Higher Education: New Trends in Campus Planning</b> <b>Mark Green</b> , Director of Construction Planning & Design, Tri-C <b>Cynthia Leitson</b> , VP, Capital, Construction and Facilities, Tri-C	<b>Utilizing Technology on Construction Sites</b> <b>David Elsey</b> , LEED AP BD+C, Turner Construction Co	<b>Opportunity Corridor: Socio-Economic Impact</b> <b>Edward W. Rybka</b> , Chief of Regional Development, City of Cleveland
<b>2:15-3:05 pm</b>			
<b>Overview: Capital Development Projects</b> <b>NEORS D Update</b> <b>James Bunsey</b> , Dir. Of Engineering & Construction, Northeast Ohio Regional Sewer District	<b>New/Future Trends in Healthcare Campus Planning</b> <b>Dean Vaughn, CE, MBA</b> , National Director, Healthcare Construction FM Platform, Construction Management Team Sodexo/University Hospitals	<b>LEEDCo Wind Project</b> <b>Lorry Wagner, Ph.D.</b> , President, LEEDCo	<b>Portsmouth Bypass</b> <b>Matt Sterling</b> , Executive VP, The Beaver Excavating Co.

## 3:30-4:45 pm – Closing Panel Discussion

**Collaborate → Innovate → Transform CLE** | Moderated by: **Steven Litt**, Art & Architecture Critic, The Plain Dealer

**Jack A. Bialosky, Sr.**, Founding Principal, Bialosky & Partners Architects ; **Arne F. Goldman**, AIA, NCARB, LEED AP, Director of Business Development, Marous Brothers Construction; **Gordon Baker**, Principal, Thorson Baker + Associates, Inc.; **Terry Schwarz**, Director, Kent State University's Cleveland Urban Design Collaborative (CUDC)

## Why you should exhibit

- Target nearly 400 highly influential decision makers & key opinion leaders in the Design & Construction Industry
- Introduce new products and services
- Generate new sales leads
- Build visibility for your company in a competitive marketplace
- Over three hours of exhibition and networking time

## Exhibitor Package

CES Members: \$850 Non-members: \$1,000

## Exhibitor Package Includes:

- One 8' X 10' exhibit space (*displays larger than 10 ft. are not allowed*)
- One 6' skirted table with two chairs and wastebasket
- Two full-day conference registrations
- Free Wi-Fi

## Exhibitor Package: Demo Stage Upgrade

- Add \$300 to your Exhibitor Package
- Demo Stage Package ALSO includes:
- 15 minutes at the demonstration stage
- Premium signage
- Listing in the conference schedule of events

## Exhibitors Benefits

- All exhibitors receive two full-day conference registrations.
- Please send two names to [contactces@cesnet.org](mailto:contactces@cesnet.org) or call **216.361.3100** with the information.
- Pre-registered attendees may pick up their name tags at registration.
- Due date for attendee names is **Tuesday, February 28, 2017**.
- Exhibitors receive a quarter-page ad in conference program.
- Deadline for receipt of ad is **Wednesday, February 22, 2017**.
- Ads received after Wednesday, February 22nd may not be included in the conference program.

# Sponsorship

**\*Deadline to submit company logo and artwork is Wednesday, February 22, 2017**

## Lunch and Hall of Fame Awards \$6,500 (Category Exclusive - 2 available)

- Branded ballroom
- Branded Hall of Fame program insert featuring full-page ad
- Company logo on program cover and all promotional materials
- Speaking opportunity at podium during lunch program
- Eight (8) full-day conference registrations
- One (1) Reserved, branded table for lunch
- One 8' X 10' exhibit space in prime location
- Opportunity to include materials in conference bag

## Bag and Lanyard \$5,000 (Exclusive)

- Exclusive branded bag and lanyard
- Full-page ad in event program
- Company logo on program cover and all promotional materials
- Six (6) full-day conference registrations
- Reserved seating, table for lunch
- One 8' X 10' exhibit space in prime location

## Opening Session \$3,500 (Exclusive)

- Branded podium
- Opportunity to introduce Welcome and Keynote Speakers
- Company logo on program cover and all promotional materials
- Full-page ad in event program
- Four (4) full-day conference registrations
- Reserved seating for opening session and morning keynote
- One 8' X 10' exhibit space in prime location
- Opportunity to include materials in conference bag

## Photography \$2,500 (Exclusive)

- Exclusive branded step-and-repeat wall for award presentations
- Monitor display of event photography (conference attendees and activities)
- Half-page ad in event program
- Company logo on all promotional materials
- Two (2) full-day conference registrations

## Networking Reception and Award of Excellence Presentation \$2,500

- Branded Award of Excellence program insert featuring full-page ad
- Company logo on program cover and all promotional materials
- Branded podium
- Four (4) full-day conference registrations
- Reserved seating during awards presentation
- One 8' X 10' exhibit space in prime location
- Opportunity to include materials in conference bag

## Commemorative Program \$1,500 (Exclusive)

- Exclusive branded event program
- Half-page ad in event program
- Company logo on all promotional materials
- One (1) full-day conference registration

## Registration \$750 (Exclusive)

- Branded event badge holder
- Opportunity to present attendees with welcome gift at registration table (at company's expense)
- One-quarter page ad in event program
- One (1) full-day conference registration

## Lakefront Sponsor \$3,000

- Company logo on the cover of program and on all promotional materials
- Speaking Opportunity at the podium
- 6 full-day conference registrations
- Reserved table w/sign for lunch
- One 8' X 10' exhibit space in prime location
- Signage at the event
- Opportunity to include materials in the conference bag
- Full-page ad in conference program

## Riverside Sponsor \$2,000

- Prominent placement of company logo in all promotional materials
- 4 full-day conference registrations
- One 8' X 10' exhibit space
- Speaking opportunity at the podium
- Signage at the event
- Half-page ad in event program

## Cityscape Sponsor \$1,000

- Company logo in all promotional materials
- 2 full-day conference registrations
- One 8' X 10' exhibit space
- Signage at the event
- Quarter-page ad in conference program

## General Sponsor \$500

- One full-day conference registration
- Quarter-page ad in conference program
- Signage at the event

## Beverage Break Sponsor \$350

- Company logo displayed at beverage stations throughout the day
- Quarter-page ad in conference program

## Breakfast Sponsor \$300

- Recognition at opening session
- Signage at breakfast stations
- Recognition in the event program

## Conference Supporter \$150

- Company logo displayed throughout the day on video monitors located on trade show floor
- Recognition in conference program

## STEM Sponsor \$100

- Support STEM educators attendance at the conference
- Individual or corporate recognition in conference program

**Register Online**  
www.cesnet.org

**Phone**  
216.361.3100

**Email**  
contactces@cesnet.org

**Mail**  
Cleveland Engineering Society  
1768 East 25th Street  
Cleveland, Ohio 44114

Last day for cancellations and refund is  
**February 28, 2017.**

All payments must be made in advance.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**Individual registration rates**

(All full day registrations include attendance at the reception.)

**Full Conference:**  \$200 CES Member  \$300 Non-member

**Not a CES member? Join & Attend!**

\$375 CES membership active thru 12/2017

**Lunch Program** (includes keynote and Hall of Fame awards presentation)

\$100

**Reception & Awards of Excellence Program**  \$30

**Group Registration** (6 or more, same company)

\$150 CES Member  \$250 Non-member

**Table of 8 - Lunch Program**  \$600

**Trade Show Opportunities**

Exhibitor Package, member \$850

Exhibitor Package, non-member \$1,000

Exhibitor, Demo Stage Upgrade (additional \$300 to Exhibitor Package)

**Sponsors**

**Traditional sponsors**

- Lakefront \$3,000 (6 guests)\*
- Riverside \$2,000 (4 guests)\*
- Cityscape \$1,000 (2 guests)\*
- General \$500 (1 guest)\*
- Beverage Break \$350 (1 guest)\*
- Breakfast \$300
- Conference Supporter \$150
- STEM \$100

**New Promotional Opportunities**

- Lunch & Awards (2 Category Exclusive) \$6,500 (8 guests)\*
- Bag & Lanyard (Exclusive) \$5,000 (6 guests)\*
- Opening Session (Exclusive) \$3,500 (4 guests)\*
- Photography (Exclusive) \$2,500 (2 guests)\*
- Networking Reception & AoE Presentation \$2,500 (4 guests)\*
- Commemorative Program \$1,500 (1 guest)\*
- Registration \$750 (1 guest)\*

**Event program**

**Advertising Rates** (Logos and artwork due by: Wednesday, February 22, 2017)

Congratulatory Full Page \$650

Half Page \$350

Quarter Page \$200

**Members of the following organizations are entitled to the CES member rate** (check the box that applies)

- CES  AIA  ACI, NEO Chapter
- ASCE  CEA  CSI
- CTSC  IEEE  NSBE
- OCA  SMPS, NEO Chapter  The Builders Exchange

Refund deadline is February 28, 2017. No exceptions

**Payment types accepted**

- Invoice Me  Check Enclosed  Visa  AmEx
- MasterCard  Discover

Card number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Name on card \_\_\_\_\_

Billing Address \_\_\_\_\_

\_\_\_\_\_

*I have read and acknowledged my participation above.  
I understand that I am responsible for payment.*

Signature \_\_\_\_\_

Date \_\_\_\_\_

\*CES will donate unused tickets to area engineering students